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## **Silence Is the New Boom Thunder Power Brand Unveiling in Shanghai**

- **Following its Mainland China debut in Beijing, new multinational electric vehicle player Thunder Power brings brand and product unveiling to Shanghai, signalling a shake up in the industry.**
- **Headquartered in Hong Kong, with R&D in Italy and manufacturing in Mainland China, Thunder Power combines European engineering excellence and timeless Italian design with oriental philosophy, embracing green technology.**
- **Thunder Power recently celebrated the inauguration of its Asia manufacturing hub in Ganzhou, China, embarking on the countdown of production.**

Following its official Mainland China brand debut in Beijing, Thunder Power, the renowned technology innovator and manufacturer of premium electric vehicles, today made its official brand unveiling with a stunning event in Shanghai. The first running prototype was showcased, along with Thunder Power's ambitious plan to tap into the world's largest new-energy vehicle market.

It has been 21 months since the start-up electric vehicle manufacturer premiered its first concept vehicle at the 2015 Frankfurt International Motor show. The prototype presented today showcases the development to date, engineered in conjunction with world-leading engineering specialist partners. These include Dallara from Italy in area of vehicle dynamics and CSI from Germany who were responsible for the entire body in white development.

Governments around the world are now fully charged to actively encourage the rapid development of new energy vehicles. During the recently completed - China's National People's Congress session, "New Energy Vehicles", especially "Pure Electric Cars" has become one of the most frequently raised topics. At the same time, tougher controls over vehicle emissions and continuous technological breakthroughs have greatly diversified the stakeholders in the EV market. Meanwhile, with the ever-growing number of vehicles in Shanghai, and degrading air quality, among other environmental concerns, the Shanghai local government has released an increasing number of local government policies, which aim to ease environmental pressures in the region.

Emerging just at the right moment, Thunder Power Electric Vehicle comes into being. The Thunder Power Sedan unveiled today is a class-leading electric car, designed and engineered in Europe. The all-new dedicated platform features a 125kWh battery capacity, providing an unprecedented range of up to 650 km (NEDC), a new benchmark in the EV industry. With a choice of motor options available, the Sedan offers a system power of up to 430kW, ensuring no compromises in driving pleasure for tomorrow's striving consumer.



Thunder Power's core competence lies in its proprietary technologies in the fields of battery management, thermal management and chassis technologies. With over 350 patents filed in the USA and China, more than 70 have already been granted including the revolutionary modular chassis system which allows the development of the future model range in different segments, in a far faster and cost-efficient way than the traditional approach.

Speaking over the unveiling event, Thunder Power Chairman & CEO Wellen Sham says he expects Thunder Power to make a major impact in the already-booming EV market. "Thunder Power is a new force in the EV industry. We are dedicated to creating outstanding electric vehicles without compromises. We attach great importance to fulfil the harmonious balance between modern day transportation needs and nature."

Production is due to commence for Asian markets in Q4 2018. The Asia manufacturing centre was recently inaugurated in Ganzhou, in south-eastern China's Jiangxi province, and is a joint venture with the Gannan state industrial fund with a multibillion RMB investment, demonstrating the company's emphasis on and long-term commitment to China and the Asia Pacific. Meanwhile, for European markets, Thunder Power Chairman & CEO Wellen Sham recently signed an agreement with the Catalan Minister for Business and Knowledge, in order to facilitate the construction of a second manufacturing site in Catalonia, Spain.

When asked about future products, Mr. Sham said the further refinement of the product will focus on the addition of more cutting-edge applications. "Our next generation of products will continue to focus on incorporating technology to enhance the driving experience, but some of the key focal points will be to converge a selection of applications, electrification, and autonomous driving capabilities such as optimizing 3D parking and integrating biometric sensors."

Mr. Sham introduced the star team behind the next generation of products. Those include Chief Designer, Mihai Panaitescu, who has previously worked in multiple OEMs, from luxury car development to mass production vehicles, and Chief Engineer Francesco Mastrandrea, who has worked on a variety of projects, most notably Ferrari's LaFerrari.

The Thunder Power Sedan is already available for pre-booking via Thunder Power's official website [www.tpev.com](http://www.tpev.com) and the entry model is expected to be valued at around 490,000 RMB.